



IMPORTANT NOTICE

NEW RCA MEMBERSHIP MODEL – EFFECTIVE APRIL 1ST, 2018

In January of this year, Rowing Canada Aviron (RCA) members voted in favour of a major shift in its Membership Model. These changes will take effect at the start of next year's rowing season April 1st, 2018 and will affect members, event organizers and all regatta participants.

RCA's existing membership has two categories: Sport Rower and Competitive Rower. Under this system, there are two separate membership fees with Sport Rowers paying \$15 and Competitive Rowers paying \$50 per year.

Currently to compete at any sanctioned event, members are required to be Competitive Rowers (except for high school and university regattas), which can lead to an upgrade fee of \$35 for any Sport Rowers interested in participating.

How will the changes to the Membership Model affect regatta participants?

- All Canadian regattas will be hosted on RegattaCentral, including payment and registration, providing a consistent platform for Canadian events. **Free access** to this service is being provided on behalf of RCA to all regatta organizers.
- Every Canadian rower registering next season will pay the base RCA membership fee of \$20.
- If a member then chooses to race in any sanctioned event (regatta, indoor rowing competition or touring event) in Canada, they will pay a seat fee of \$3.25 per race event.
 - Rowers from outside of Canada registering in any Canadian regatta will pay the seat fee. They will, however, not pay a base fee.
 - This fee covers the development of event infrastructure including online registration and insurance and supports domestic programs like umpire education and training.
- Fees related to Provincial Rowing Association and Clubs as well as regatta entry fees will still apply where in practice.

Why is the Membership Model changing?

RCA has responded to the feedback from our members following an extensive consultation process. This new model is based on the concept of “pay as you play” and has been developed as a revenue neutral model.

This is a different method of collecting membership fees that will continue to provide the level of service that our members expect but overall membership revenue is expected to be about the same level as in prior years.

For more information, please visit www.rowingcanada.org. For any additional questions, please contact: membership@rowingcanada.org.